

New York North Newsletter Coordinator Report

First Name: Wendy

Last Name Initial: L.

Date: 5/26/2025

Specify Which Report: Spring Assembly/Convention;

Report: Officers and Coordinators have been getting in reports and theme reflections promptly, the volunteer editors are efficient, and publication has gone smoothly. We have been concerned that costs are rising. Each copy now costs at least \$2.12 printed, labelled, sealed and mailed (\$1.35 printing and stapling at Staples for 6 pages, more if 8 pages; 5 cents label and seal; 72 cent stamp). Betty GM and Maria S. have reached out to subscribers and been able to reduce the snail mailing list substantially, from a high of 55 at the start of my term to our present 36. I look forward to that number being reduced further if possible. I would also like to see the suggested donation raised.

Advantages of email: The email is full color. It's inexpensive. If there are many flyers, they can all be included full size at no extra cost. Subscription and unsubscribe are easy and do not require assistance. Preparing and mailing does not require extra travel and labor.

Disadvantages of email: Not everyone can receive email or print it to share in meetings. People are swamped with email and don't always open it.

Regarding contents: Statewide events are well-represented (Al Anon Assemblies and Conventions, GR meetings, AA conventions involving Al Anon; Policy matters). District events (days of sharing, etc.) also appear; I don't always get them sent to me directly, so I check the NYN calendar. I have used very little national material, mostly for lack of space. At this convention I will canvas members as to what they most want and use from our newsletter.

With Respect, Wendy L. Newsletter Coordinator